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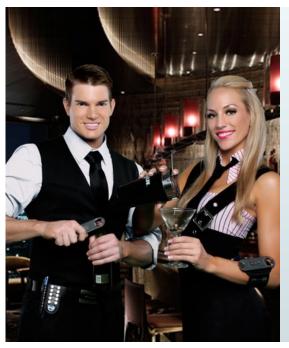
WWW.THEAXELBAND.COM

BY AXEL BALLESTEROS

## **AXELBAND Magnetic Bar Gear**

INNOVATIVE BAR TOOLS DESIGNED TO REVOLUTIONIZE THE WAY SUPERIOR PERFORMANCE IS DELIVERED!





AxelBand Magnetic Gear was originally created to meet and satisfy the needs of servers and bartenders across the world. With a desire to work more efficiently, and provide bar/nightclub/restaurant patrons with a higher level of service, concept creator Axel Ballesteros recognized a need in the industry. A need for bar tools that would help food & beverage personnel improve their customer's experience while increasing productivity and sales.

The true magic of the Axelband Magnetic Bar gear relies on its uses beyond a particular niche market. the curious appeal of the magnetic mechanisms that give the Axelband Magnetic Bar Gear its uniqueness make it a utility gadget that can be utilized and showcased by virtually anyone who wishes to experience firsthand the future in innovating tooling design; wether this occurs at your next holiday party, birthday, social gathering or even at a work event, you will surely be able to wow your guests with a device that is synonym of fun, creativity, and functionality.

"Superior service and performance can only be achieved by having access to the right tools, are you ready to experience the future of bar tending and beyond?"

-Axel Ballesteros